



Michael Pruim

1236 34th Street, Des Moines, IA 50311

michael.pruim@drake.edu

847.452.9870

EDUCATION

Drake University, Des Moines, IA

Intended Bachelor of Arts in Graphic Design, College of Arts and Sciences

Intended Bachelor of Arts in Creative Advertising, School of Journalism and Mass Communication

GPA 3.69/4.0; expected graduation in May, 2009

Studio Art Centers International (SACI), Florence, Italy

Semester-long study abroad experience in Spring, 2008

Elk Grove High School, Elk Grove Village, IL

Graduated with highest honors in June, 2005

WORK EXPERIENCE

Freelance Designer

Phi Gamma Delta (FIJI) Social Fraternity

Created logo and T-shirt design for fraternity philanthropic event and rush period, 2006-present

Designed FIJI street painting square for annual Drake Relays, 2006 & 2007

Grove Junior High School

Designed school logo in 2001 and updated logo in 2006

Designed school banner, 2006

Designed sweatshirt for School of Journalism and Mass Communication, 2007

Designed logos for Delta Sigma Pi, Drake Tennis Club, Greek Week 2006, Jewett Airband 2007,

Drake University Science Collaborative Institute, and Mars Café Coffee Shop

Boosh Magazine, Chicago, IL

Graphic Design Intern, Summer 2008

Designed advertisements for print issues

Updated content and added design elements to the website

Created promotional materials for special events including e-mail design and an online interactive event section

Collections, Etc., Elk Grove Village, IL

Graphic Design Intern, Summer 2007

Designed layouts for catalog spreads, sell sheets, banners, and posters

Managed projects by formatting incoming copy drafts, editing photographs, and overseeing print procedures

Utilized various imaging approaches including outlines, vignettes, color corrections, selection techniques, merging/collaging methods, and photo corrections

Learned production techniques including basic workflow within art department, scheduling between multiple departments, and post-catalog production

COMPUTER SKILLS

Adobe Illustrator, Photoshop, and InDesign; Macromedia Dreamweaver and Flash; Quark XPress; Microsoft Word, Excel, and PowerPoint

HONORS

People's Choice Award for advertising campaign at the 2007 Crossroads Entertainment Conference Showcase

Selected to be Drake Relays logo artist, 2007

Artwork selected for SACI 2-D and Graphic Design Exhibitions, spring 2008

Artwork selected for 35th Annual Student Juried Art Exhibition, 2006

Artwork selected for Periphery (university art and literary magazine), 2006 & 2008

Four year Drake Presidential Scholarship

Four year Drake Fine Arts Scholarship

Drake University Academic President's List, fall 2005

National Dean's List, 2005-2006

Alpha Lambda Delta Honors Society, inducted in spring 2006

Top First Year & Sophomore Student nominee, 2005-2006 & 2006-2007

ACTIVITIES

Art Directors Association of Iowa member, 2006-present

Drake Magazine selected designer, 2007

Drake Student Activities Board

Entertainment Committee Co-Chair, 2006-2007

Public Relations Committee, 2005-2006

On The Verge (Drake Advertising Club), 2007-present

Phi Gamma Delta (FIJI) social fraternity, 2005-present

Internet Committee Chair, 2006-present

Recruitment Counselor, 2008

Intramural sports (soccer, basketball, racquetball), 2005-present

Drake Improv Comedy Experiment, Yo (DICEY), 2005-2006